



WFMJ Television Inc./NBC Network

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101 West Boardman Street

Youngstown, Ohio 44503

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Youngstown, Ohio 44503

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Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract # 19473	Rev # NEW	Bill Cycle Broadcast	Print Date 5/21/2012	Entry Date 5/18/2012
	Advertiser CROSSROADS GPS			Brand CROSSROADS GPS	Network WFMJ
	Contract Description CROSSROADS GPS-B			Dates 05/30/12 - 06/05/12	Revenue Type CA5
	Estimate # 581	Proposal # 06816908		Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X							1	06/04 - 06/04	05:00:00 a 06:00:00 a	PO1	1:00	1	\$1,200.00
WFMJ TODAY														
A 2				X				1	05/31 - 05/31	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
Prg: 21 NEWS MID-DAY REPC														
21NWS M-DAY RP														
A 3	X							1	06/04 - 06/04	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
Prg: 21 NEWS MID-DAY REPC														
21NWS M-DAY RP														
A 4				X				1	05/30 - 05/30	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
DR. PHIL														
A 5					X			1	06/01 - 06/01	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
DR. PHIL														
A 6		X						1	06/05 - 06/05	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
DR. PHIL														
A 7				X				1	05/31 - 05/31	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														
A 8	X							1	06/04 - 06/04	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														

Billable	Airtime			Spots	NTR		Total	
	Gross	Net			Gross	Net	Gross	Net
Broadcast								
Jun 2012	\$10,050.00	\$8,542.50		8			\$10,050.00	\$8,542.50
Totals:	\$10,050.00	\$8,542.50		8			\$10,050.00	\$8,542.50

ACCEPTED FOR STATION

ACCEPTED FOR ADVERTISER/AGENCY

By _____

By _____

Date _____

Date _____